



# LOCAL AUTHOR APPLICATION

A Likely Story · [www.alikelystoryky.com](http://www.alikelystoryky.com) · Midway, KY 40347

## PROGRAM OVERVIEW

**A Likely Story is proud to support local authors through our direct purchasing program.**

Direct purchasing is available to local self-published authors and small publishers whose books are available through our distributors at standard terms. The main factors that determine whether or not we will carry a book are local interest, production quality, season, and shelf space. If your book was published through any of Amazon's services, we ask that you consider publishing any future titles through other platforms; Ingram Spark is a good option. Amazon is not merely a competitor of independent bookstores. It is a predatory competitor. Many of its anticompetitive practices are presently being challenged in court. Please complete the following application and return it to the bookstore through email to [alikelystoryky@gmail.com](mailto:alikelystoryky@gmail.com) with the subject line Local Author Application. Please include a statement why you believe your book will be a successful item for our bookstore and its customers and how you are promoting the book, including newsletter, social media, and website. Please help us by giving us thoughtful and detailed answers to those questions. If it appears that your book might be a fit for A Likely Story, we will email you a request for a physical copy for review.

## PROGRAM REQUIREMENTS

Self-published books must meet the following criteria:

- The book must have an ISBN
- The book must be professionally printed and bound (spiral binding is not eligible)
- The book title and author must be printed on the cover and spine
- The book must be edited by a professional with expertise in the English language
- **Books that are printed through Amazon Self Publishing or Kindle Direct Publishing are not eligible for our program unless you provide author copies. We do not purchase books from Amazon.**
- **All approved authors must link to A Likely Story on your website and/or social media, stating your book is available for purchase at A Likely Story.**

**BOOK INFORMATION**

Book Title

Author Last Name

Author First Name

Additional Author Information (co-author, illustrator, publisher, etc.)

ISBN

Retail Price

Section in Store

**SELLER INFORMATION**

The seller is the individual who is primarily responsible for delivering books, accepting payment, and acting as liaison with A Likely Story. Payment for book sales will be sent to the individual provided below. It is the responsibility of the seller to update the bookstore with any changes to contact information.

Seller Name

Email

Phone Number

Mailing Address

City

State

Zip Code

Seller Signature

**FOR INTERNAL USE ONLY**

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